

# NTG Approves 2023-2024 Strategic Plan

The mission of the NTG is to advocate for services and support for people with intellectual disability who are affected by Alzheimer’s disease and dementias and for their families. At the January 2023 meeting of the Board of Directors, the NTG established seven areas as priorities for 2023-2024.

The seven priority areas in the recently approved Strategic Plan include:

## **Membership**

The NTG will recruit and retain a diverse membership in support of the NTG Mission.

## **Services and Support**

The NTG will provide evidence-informed resources, educational supports, and technical assistance to families, caregivers, service providers, and healthcare practitioners.

## **Operations**

The NTG will secure sufficient services and resources to support operations and activities.

## **Fund Development**

The NTG will increase discretionary revenue to support NTG programs, outreach, and advocacy activities.

## **Communications and Marketing**

The NTG will develop and implement effective public relations, marketing, and outreach activities in support of the NTG Mission.

## **Health and Research**

The NTG will promote research and health care supports for individuals with IDD and dementia.

## **Advocacy and Public Policy**

The NTG will advocate on behalf of people with IDD, stakeholders, and families regarding national policy initiatives.

